those professional development activities aimed at making one a better teacher or enhancing one's expertise in
assessment for evaluating teaching performance. Teaching activities encompass classroom instruction as well as
teaching which is done in a course, student evaluation, peer reviews, and self-evaluation are recommended.
Each college must develop a clear and fair process for determining teaching effectiveness which addresses the
continuum in instruction, the university requires that teaching effectiveness count in promotion to all ranks.
Teaching includes knowledge Texas A&M University-Corpus Christi places teaching at the apex of its mission. Teaching includes knowledge

2. TEACHING

during the period under evaluation,

Teaching should be considered in a manner that is consistent with the faculty members' assigned workload.
Teaching, scholarship, and service. Therefore, evaluation of faculty performance for promotion and
Teaching, scholarship, and service. Within a department, some faculty members might contribute more to
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1. GENERAL

I. While Academic Preparation, Experience, and Professional Responsibilities form the basis for Faculty

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12.01.99.C1.0a-Definition of Teaching, Scholarship, and Service
3.2.2 SCHOLARSHIP OF INTEGRATION AND TEACHING. The scholarship of integration combines research with teaching, bringing new perspectives to the classroom and making one's own field accessible to a wider audience. This may involve making connections across disciplines, placing the discipline in a larger context, and synthesizing findings into new intellectual patterns.

3.2.1 THE SCHOLARSHIP OF DISCOVERY. The scholarship of discovery involves the search for new knowledge in the discipline and for other understandings of the academic field. Creating new avenues of inquiry may be evidenced through the development of new methodologies or the presentation of research findings in the form of scholarly books, articles, and presentations. This scholarship often involves an activity that is not routine, novel, creative, and original. It may involve a review of previous work or an examination of existing methodologies, suggesting that sometimes the best results can be found in the least expected places. The following questions guide how to consider scholarship:

3.1.1 Fundamental to any definition of scholarship is the expansion and application of knowledge and a teaching subject area.

3.1.2 Scholarship involves academic peer review of both quality and quantity.

3.1.3 Or, if it is not scholarly, it is at least not academic. Not necessarily all of these but at least some must apply to the outcome of the work.
products of projects, and other tangible evidence of service rendered.

professional activity may be considered service when it does not include peer review, service of all types.

4.3 The university encourages participation and leadership in professional activities and associations. An active role in one's academic field or elsewhere clearly approved by the university.

recognizes community encouragement and social development. For the purposes of evaluation, however, activities must

equalize role of the institution in business and industrial development, work force development, and

university components, councils, special projects, of which the faculty member is held accountable.

university, member, provides service to the university through active participation and leadership in college and

A&M University-Corpus Christi places primary emphasis on service to the university and its mission. A

4.1 Service encompasses a variety of professionally related activities through which members of the faculty

consultation, technical assistance, policy analysis, and program evaluation.

member's productivity may take the form of publications and presentations detailed from

experiences encouraging activities that relate directly to the intellectual work of the faculty

knowledge to bear upon the solution of practical problems. If close, directly from one's professional

3.2.3 SCHOLARSHIP OF APPLICATION. The scholarship of application brings learning and

wider audience, cross-curricular innovations, and interdisciplinary achievements.